

**Hello,**

and welcome to our 33rd year of servicing the landscape needs of the people of Greater Detroit.

We are excited to be back to work, helping lawns and landscapes to grow to their full potential.



Enclosed are a few news snippets on Tree & Shrub Care and Perimeter Pest Control that I thought might interest you. Also, new this year, we will be sending our e-Newsletters (see enclosed Lawn & Garden Info Sheet) about every 6 weeks or so, offering money-saving specials and timely tips on helping you maintain your landscapes. Simply email us at: Ron@Ron-Kare to get on board.

### **Risks / Benefits...**

Enclosed is a Risk/Benefit sheet that explains why we do what we do. This fact sheet is to help you understand the reasons behind pesticide use.



### **\$25.00 Referral Slips...**

Enclosed is a green \$25.00 Referral slip. Every time you refer someone to Ron-Kare, and that person signs up with one of our full-program seasonal services, we will pay/credit you \$25.00! Simply fill out the slip and mail it to us, or go on-line to [www.Ron-Kare.com](http://www.Ron-Kare.com) or FAX us the information at (586) 296-8066.

There is one \$25.00 credit per new address - and no., limits to the number of referrals you give. We have found that referrals are our best form of advertising.

We look forward to another year of servicing your landscape needs, and that of your neighbors and friends.

### **Special Suggestions...**



If it is at all possible, please try and "hand"-rake your lawn with a plastic, bamboo or flexible steel rake. Your intent is not so much to get debris off, as it is to air-out and fluff-up the lawn area. This can be done anytime the grass is hard enough to walk on, even right after fertilizing. This is one of the quickest ways to green up the lawn in the spring.

**NOTE: DO NOT "POWER-RAKE" THE LAWN WHEN THE SOIL IS WET!**

### **Cutting When?...**

Please let us know what day of the week your grass is cut. That way, we can work our schedule around it. It is easier for us to readjust our schedules for the person who mows it. Thanks...



### **Last Year**

The weather of 2012 was one for the record books. It seemed that at just about every turn last year, people were talking about the weather. While every year has its highs and lows, 2012 took extremes to the extreme!

From heavy snows and late frosts to mid-summer heat and drought, the weather of 2012 took its toll on lawns and landscape plants in a variety of ways.



Hopefully, this year we can return to more of a normal weather year.



To Our Website: [www.Ron-Kare.com](http://www.Ron-Kare.com)

