

PREVENTION

- Be wary of acquiring secondhand beds, mattresses, bedding and furniture.
- Only purchase furniture and bedding from reputable dealers.
- When traveling, examine the bed and headboard areas for signs of bugs and keep your luggage off the floor.
- Use common sense. If you suspect that you or someone you are with could have possibly been exposed to a potential Bed Bug infestation, check your clothes thoroughly for hitchhikers.
- However, if you do suspect that you have a Bed Bug problem...

Call Us Today For A

Thorough Inspection & Treatment!

WHY ENCASEMENTS?



Bed Bugs can hide just about anywhere. However, they tend to nest close to their blood meal, YOU!

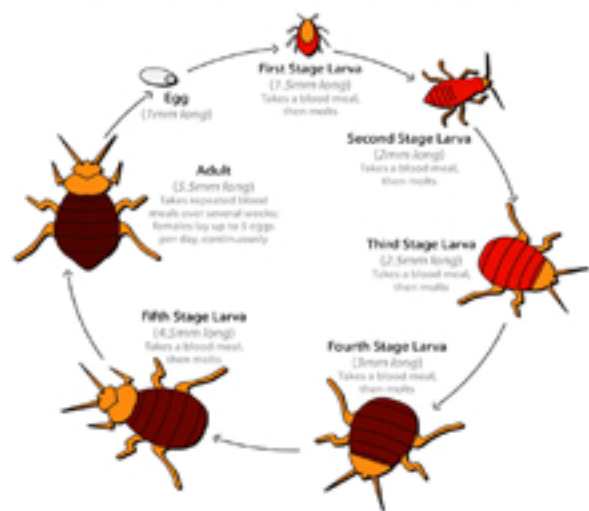
Therefore, your mattress and box spring are ideal places for the bed bugs to nest.

After we treat the bedroom, we strongly suggest the mattresses and box springs be encased with Bed Bug Proof encasements. These encasements are allergy free and a surefire measure to prevent bed bugs from affecting your life by putting an impenetrable barrier between you and the parasites. In fact, **Protect-A-Bed** encasements are the only product scientifically proven and independently tested to eliminate bed bugs and dust mites from bedding.



They have "Bug Lock" - a three sided zipper system for a Secure Seal.

These Encasements are critical in providing effective Bed Bug control!



AFFORDABLE PEST SOLUTIONS

BED BUGS ARE BACK!



We Are Your Bed Bug Specialist!

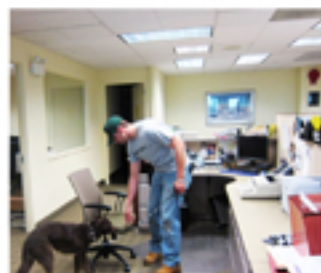
212-999-9999 **Manhattan** 718-999-9999 **Brooklyn-Queens Bronx** 516-999-9999 **Long Island**

Check out our web site for more information & coupons

1800 East 23rd St ~ New York, NY 99999

www.affordablepestsolutions.com

CANINE DETECTION



Think Letting Dogs Inspect For Bed Bugs Is Weird Or Risky?

People have relied on dogs to make certain that planes don't have bombs, cars aren't full of drugs and arsonists get caught. For these, and many other

services, dogs have more than earned the title "Man's Best Friend".

Let our team of super-sensitive, highly trained canines inspect for bed bugs at your property. We service all types of clients, including:

- Hotels/Motel Owners
- Hospital Managers
- Long Term Health Care Facilities
- Universities
- College Dorms
- Cruise Ships
- Airlines
- Homeowners



Our dogs indicate the precise areas of infestation so you can pinpoint your treatments with minimal disturbance to your business or household routine. Appointments can be scheduled within 24 hours of receiving your call. We are available for emergency inspections and can tailor a program to suit the needs of you and your facility.

Why Use A Dog? - Hard Working and Honest!

Effective - Canine inspections are 90%-95% accurate (human inspections are 30% accurate).

Efficient - A dog can inspect a bedroom in less than 5 minutes without disturbing the room. Human inspectors take close to an hour and must turn the room upside down.

Affordable - Because we take less time and get better results, you pay less in the long run.

Cutting-Edge Technology - The "Nose" is cutting edge technology and the latest trend in the home inspection industry. It's the only inspection tool that can detect and pinpoint sources of bed bugs.

Years of Service - Dogs have been used for years by military and law enforcement agencies to detect bombs and drugs, among other things.

BED BUG FACTS



- Reddish brown
- 1/8-1/4 inch long.
- Oval shaped and flat
- Requires blood meals to survive
- Bites people at night when they are sleeping

- Bites become inflamed and itchy
- Resilient and very difficult to control
- Draws no line between the impoverished and the wealthy
- In 6 months, 40 Bed Bugs will reproduce to almost 6,000



Symptoms

Bed Bug bites occur in a unique bite pattern of a linear group of 3-4. They can occur singly, but are often in a straight line pattern.

The effects of these bites on humans varies from person to person. Typically, symptoms are welts and swelling that are itchy and last longer than mosquito bites.



Some people have no reaction at all. It is common for people to have been bitten and there are no visible symptoms for up to 9 days.

Because bed bugs feed on blood, medical officials are monitoring the possibilities of transferring or vectoring human diseases. They cause discomfort, anxiety and lack of sleep for those who are bitten.

TREATMENT

Cryonite: Why do we use Cryonite for bed bugs?

Cryonite is an innovative, non-toxic patented technology used for the elimination of crawling insects in all stages of life. It has been used extensively in Europe, Australia and the United States with proven results.



The Cryonite System releases CO2 as "snow" which, when applied to the infested sites, rapidly kills bed bugs, cockroaches and flour beetles on contact.

Cryonite is not a consumer product and is sold exclusively to professional pest control companies. The Cryonite system eliminates insects without leaving a residue or requiring post treatment work. This will minimize down time for hotels, food industry, schools & hospitals. Cryonite can be used directly on mattresses, electronic equipment & food production.

How Does Cryonite Work?

KILLS: Cryonite kills insects by freezing. The freezing process is rapid and reaches a very low temperature. The speed is essential for effectiveness. The cooling medium is carbon dioxide snow, which the Cryonite unit sprays from the specially designed and patented nozzle.

DRY: Frozen carbon dioxide is also referred to as "dry ice", as it sublimates, it converts from ice/snow directly to gas with no liquid phase in between. This enables treatment in areas such as electrical sockets, motors, pipes, cabinets and more. For example, when used in the food processing facility, flour will not turn into gooey dough!

POISON-FREE: As the method is non-poisonous, there are many advantages:

- Use it anywhere, anytime.
- Even on surfaces in contact with food (e.g. bakeries, kitchens).
- If your production line can't be stopped, any critical problems can still be dealt with quickly!
- Since there is no residue, apartment tenants or hotel guests can inhabit their room immediately.